

WEB SITE DESIGNERS & DEVELOPERS

Ranked by 2007 local office Web design/development revenue

A DIFFERENT VIEW

Web site developers/designers Ranked by year established locally

Company	Year established
On-Site Computer Solutions	1992
OnRamp Access Inc.	1994
Avenue A Razorfish	1995
White Lion Internet Agency	1995
Pallasart Web Design	1996
Vertex Corp.	1996
Webii.net	1996
austintexas.net	1997
ii inc.	1997
Olive Interactive Design and Marketing LLC	1997
Excavata	1998

Web site developers/designers Ranked by number of Austin-area staff

Company	Total local staff
Frog Design Inc.	120
Avenue A Razorfish	113
Affiniscape	75
nFusion Group LLC	59
EX2 Solutions Inc.	40
IF Marketing & Advertising	32
ProAce Technology Services Inc.	30
OnRamp Access Inc.	25
White Lion Internet Agency	21
On-Site Computer Solutions	17
Persidea Inc.	16

LIST NOTES

Ties listed alphabetically.
DND = Did not disclose
N/A = Not applicable
N/R = Not ranked on last year's list

* Employee figures current as of August 2008.

Sources: Surveys, telephone interviews and company Web sites. Information provided by the companies. Only firms that responded to requests for information are listed.

Research by Patricia Rogers.

2007 Rank	2007 Rank	Name Address Phone/Fax	2007 Austin office: Web revenue/ Sites designed: 2007 / 2008 (to date)	Local staff: Total/ Designers/Contracted Percent design	Representative clients	Top local executive HQ/Year est. locally Web site
1.	1	Avenue A Razorfish 300 W. Sixth St., Ste. 1200 78701 532-2000/ 532-2001	\$24M 22 / 10	113 50 / 10 80%	Dell Inc., AT&T, Southwest Airlines	Mike Appel, SVP Seattle / 1995 www.avenuea-razorfish.com
2.	2	Frog Design Inc. 804 Congress Ave. 78701 477-3764/ 477-3792	\$15M DND / DND	120 30+ / 0 50%	HP, Cisco, Microsoft	Doreen Lorenzo, president San Francisco, Calif. / 1998 www.frogdesign.com
3.	N/R	EX2 Solutions Inc. 11900 N. RR 620 78750 371-3800/ 371-9552	\$4.2M 15 / 30	40 20 / 5 80%	Bank of America, Centex Homes, Lennar Homes	Tim Costello, CEO Austin / 2006 www.exsquared.com
4.	3	nFusion Group LLC 5000 Plaza on the Lake, Ste. 200 78746 716-7000/ 716-7001	\$4.1M 24 / 13	69 9 / 12 40%	BP, Dresser Wayne, Wilshire Homes	John Ellett, CEO and managing partner Austin / 2001 www.nfusion.com
5.	5	IF Marketing & Advertising 807 Rock St., Ste. 103 78626 930-5558/ 930-5568	\$3.25M 12 / 10	32 4 / 0 45%	DHI Mortgage, North Cypress Medical Center, Buffington Signature Homes	Jeff Novak, CEO Georgetown / 2002 www.yourifteam.com
6.	6	Affiniscape Inc. 6200 Bridgepoint Pkwy., Ste. 550 78730 366-7100/ 233-2215	\$2.76M DND / DND	75 12 / 0 90%	DND	Adam Weedman, president and founder Austin / 2000 www.affiniscape.com
7.	11	ProAce Technology Services Inc. 5806 Mesa Drive, Ste. 350 78731 340-0340/ 233-5828	\$2.2M 9 / 5	30 5 / 5 70%	OneGreatPartner.com, Trammell Crow, Anderson Press	Paul Salek, principal partner Austin / 2004 www.proace.com
8.	8	Persidea Inc. 7600 Burnet Road, Ste. 300 78757 472-3636/ 474-7878	\$1.83M 20 / 12	16 DND / Varies 95%	Carmelo's restaurant, thenewsmirror.com Austin Relocation Guide	T. Lee McWhorter Jr., EVP, COO Austin / 1999 www.persidea.com
9.	10	White Lion Internet Agency 511 W. Seventh St. 78701 481-8819/ 236-2689	\$1.32M 30 / 15	21 3 / 0 88%	Whole Planet Foundation, Laura Mercier Cosmetics, Endeavor Real Estate Group	Steve Kahle, CEO Austin / 1995 www.wlion.com
10.	7	Vertex Corp. 1515 S. Cap. of Tx. Hwy., Ste. 400 78746 328-3700/ 328-4044	\$1.27M 28 / 12	14 11 / 4 98%	Railroad Commission of Texas, Austin Regional Clinic, defensivedriving.com	David Macdonald, president Austin / 1996 www.teamsys.com
11.	15	On-Site Computer Solutions 8500 Shoal Creek Blvd., Bldg. 3-100 78757 498-1000/ 498-1001	\$1.2M 20 / 11	17 3 / 0 20%	Star of Texas Fair and Rodeo, Royal Travel, Cross Atlantic Investors	Chris Canada, president, CEO Austin / 1992 www.onsiteaustin.com
12.	N/R	Pallasart Web Design 101 Laurel Lane 78705 469-7454/ 233-2672	\$1M 50 / 35	6 2 / 0 95%	Jardine Foods, A La Vieille Russie, Antique Rose Emporium	Robert Atchison, president, creative director Austin / 1996 www.pallasweb.com
13.	17	Wright Strategies LLC 8820 Business Park Drive, Ste. 200 78759 480-8566/ 535-2939	\$935,319 8 / 10	5 3 / 0 91%	Keen Footwear, The Track Family Recreation Centers, Andy's Frozen Custard	Kendra Wright, president Austin / 2002 www.wrightstrategies.com
14.	12	OnRamp Access Inc. 3012 Montopolis Drive, Ste. 300 78741 322-9200/ 476-2878	\$900,000 40 / DND	25 5 / DND 20%	James Avery Craftsman, Texas Railroad Commission, Beneplace	Chad Kissingner, president Austin / 1994 www.onr.com
15.	14	Olive Interactive Design and Marketing 200 E. Sixth St., Ste. 301 78701 225-6481/ 457-0208	\$880,400 21 / 17	9 4 / 1 100%	DMX Music, Pervasive Software, Hyatt Regency Hotels	Kyla Kanz, president Austin / 1997 www.olivedesign.com
16.	N/R	Ariesnet Inc. 815A Brazos St., Ste. 525 78701 (888)932-3375/ (214)932-1222	\$840,000 12 / 7	3 2 / 15 85%	Texas Oncology, JPS Health Network, Retractable Technologies Inc.	Cruce Saunders III, CEO Dallas / 2005 www.ariesnet.com
17.	13	Live Oak 360 12871 Research Blvd., Ste. 200 78750 733-8800/ 733-8801	\$825,000 15 / 17	10 0 / 4 80%	Green Mountain Energy, Time Warner Cable media sales, OneStar Foundation	Andy Meadows, CEO Austin / 2002 www.liveoak360.com
18.	23	SiteGoals LLC 213 W. Fourth St., Ste. 201 78701 474-2025/ 474-2026	\$750,000 70 / 40	8 3 / 5 100%	Acton MBA, Trailer Life Directory, Ballet Austin	Simon Erich, principal/creative Austin / 2003 www.sitegoals.com
19.	22	Webii.net 8900 Business Park Drive, Ste. 100 78759 241-1777/ 241-1773	\$735,000 70 / 200+	9 4 / varies 60%	Friends of Texas Public Schools, central-connection.com, Austin Diamond District	Lui Chan, president Austin / 1996 www.webii.net
20.	18	Pixel dust Interactive Inc. 1704 S. Congress Ave. 78704 535-4088/ 535-0319	\$650,000 15 / 10	8 4 / 5 100%	Lammes Candies, Sun Microsystems, Brinker Int'l	Mick Southerland, owner Austin / 2001 www.pixel dust.net
21.	N/R	Thunder Data Systems Inc. 3811 Bee Caves Road, Ste. 201 78746 329-6868/ 329-6809	\$665,000 45 / 33	5 0 / 0 90%	Nat'l Forensic League, Boston Super Duck Tours, Westlake H.S. lacrosse teams	Dawn Green, president Austin / 2005 www.thunderdata.com
22.	21	TradeMark Media Corp. 2401 E. Sixth St., Ste. 3037 78702 459-7000/ (866)208-3767	\$478,535 24 / 11	8 2 / 10 90%	Kirk Watson for Texas Senate, AMS Production Group, Texas CASA	Nick Weynand, president Austin / 1999 www.trademarkmedia.com
23.	N/R	NLI Media Group 2136 Rutland Drive, Ste. B 78758 485-9505/ 233-5912	\$465,000 52 / 45	14 5 / 0 85%	National Bank of Texas, Southern Electrical Services, Vogue Cosmetology College	Mark Lassoff, VP, marketing and media Austin / 2006 www.nlmidiagroup.com
24.	24	Monkee-Boy Web Design Inc. 12885 Research Blvd., Ste. 104 78750 335-2221/ 335-2224	\$450,000 20 / 20	8 5 / 1 100%	ABC Pest & Lawn, SailPoint Technologies, Streetman Homes	Aaron Bramwell, founder, creative director Austin / 2003 www.monkee-boy.com
25.	25	ii inc. 8 Cicero Lane 78746 477-4837	\$411,000 28 / 20	2 1 / 8 100%	AMD, The United Nations/Ciaris, EMEX Energy Market Exchange, RoyaltyZone	David Bluestein II, president Austin / 1997 www.interaction.net