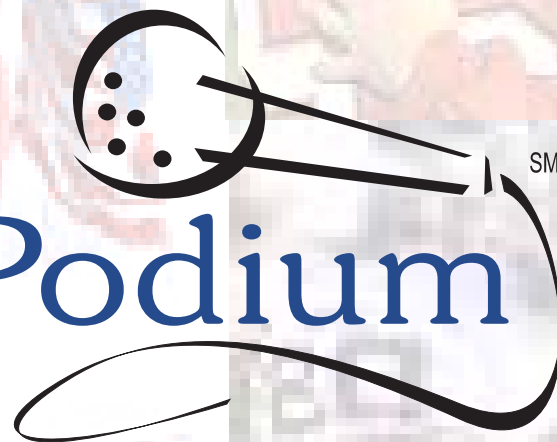


2005 Hospitality & Event Brochure

SportsPodium



Presented Exclusively By:

SportsPodium Sports & Entertainment

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Events



Super Bowl



February 6th, 2005- Jacksonville, FL

- 5 days / 4 nights private deluxe condo accommodations at Sawgrass (February 3rd - February 7th)
- Ticket to the Super Bowl*
- Private pass to Sawgrass private community
- Friday night Welcome Reception Party hosted by a current NFL Player
- Sunday morning Chalk Talk hosted by a former NFL legend
- Spot in the SportsPodium Players Celebrity Golf Tournament on Saturday
- Saturday Pre-Tournament breakfast and meet & greet with participating NFL players
- Full American breakfast daily
- Luxury motor coach transportation to and from game
- NFL experience ticket
- Deluxe NFL gift bag
- Autographed NFL Super Bowl 39 football
- Onsite SportsPodium tour staff and welcome reception center
- Onsite corporate hospitality suite for all our guests with snacks and open bar for the entire trip
- All taxes and gratuities
- Turnkey trip management by SportsPodium. Our onsite staff will serve as a personal concierge for you and your group.
- Investment:
 - 1 Bedroom/1 bed (for couples or singles): \$4,990 Double Occupancy; \$5,890 Single Occupancy
 - 2 Bedroom/2 beds (two couples or one person per room): \$4,860 Double Occupancy; \$5,590 Single Occupancy
 - 3 Bedroom/3 beds (three couples or one person per room): \$4,690 Double Occupancy; \$5,290 Single Occupancy

*Ticket upgrades available

Pro Bowl



February 13th, 2005- Honolulu, Hawaii

- Hotel accommodations at the NFL's Pro Bowl Headquarters, the Hilton Hawaiian Village
- NFL Pro Bowl Club Seat Game Ticket – just a few of the amenities include: Enhanced food & merchandise concessions, commemorative seat cushion, collectible gifts, and much more!
- Invitation to NFL Pro Bowl Welcome Party on Wednesday evening (7 days / 6 nights package only)
- Invitation to NFL-Hosted Pro Bowl Week Reception at the NFL Experience-Hawaii on Friday evening
- NFL Experience-Hawaii Ticket (good for one admission during hours of operation: Thursday – Saturday)
- AFC or NFC Practice Session Pass/Visit (Friday or Saturday)
- Invitation to Official NFL Pro Bowl Pregame Tailgate Party at Richardson Field on Sunday
- NFL Pro Bowl VIP Gift Bag
- Pro Bowl Game Program
- Ground Transportation
 - Round-trip between Honolulu International Airport & Hilton Hawaiian Village
 - To/from Wednesday evening NFL Pro Bowl Welcome Party (7 days / 6 nights package only)
 - To/from AFC or NFC Pro Bowl squad practice session at Aloha Stadium
 - To/from NFL Pro Bowl Pregame Tailgate Party & Game on Sunday
- Per Person Package Price:
 - 7 days / 6 nights
 - Double Occupancy: \$4,400
 - Single Occupancy: \$5,300
 - 5 days / 4 nights
 - Double Occupancy: \$3,925
 - Single Occupancy: \$4,525

* Prices/details are subject to change based on group size, point of departure, and other factors. Space is limited for this program and reservations are required on or before November 14, 2004.

Orange Bowl (National Championship Game)



January 4th, 2005 – Miami, Florida

- Three days / Two nights deluxe hotel accommodations
- Ticket to the Orange Bowl
- Full Breakfast Daily
- Rental Car / Transportation to and from the game
- Deluxe gift bag
- On-Site SportsPodium tour staff
- All taxes and gratuities

Investment:

- **Single Occupancy - \$2,845 Per Person**
- **Double Occupancy - \$2,455 Per Person**

Baseball All-Star Game



July 12th, 2005 – Detroit, Michigan

Luxury Option

- 3 nights deluxe hotel accommodations
- Ticket to the All-Star Work Out on Monday
- Ticket to the All Star Game on Tuesday
- Breakfast Daily
- Transfers to and from both events
- Ticket to the Fanfest
- MLB All Star Gift
- SportsPodium on-site staff
- All Taxes
- **Investment:**
 - Double Occupancy: \$2,692 per person
 - Single Occupancy: \$3,180 per person

Value Package

- 2 nights hotel accommodations
- Ticket to the Baseball All Star Game
- Two days Compact car rental (48 hours)
- Breakfast each morning
- All Taxes
- **Investment:**
 - Double Occupancy: \$1,675 per person
 - Single occupancy: \$1,999 per person
- Ticket upgrades available

World Series



October 2005

- **3 days / 2 nights deluxe hotel accommodations**
- **Full breakfast daily**
- **Game tickets to the World Series (selected game)**
- **Deluxe World Series gift**
- **Transportation to and from the game**
- **All taxes/gratuities**

Investment:

Double Occupancy: \$2,485.00 Per Person

Single Occupancy: \$2,815.00 Per Person

Final Four



April 2nd – 4th, 2005 – St. Louis, MO

- Five days/four nights deluxe hotel accommodations in St. Louis
- Ticket to the Final Four Games on Saturday
- Ticket to the Championship Game on Monday
- Full breakfast daily
- Transportation to and from both games
- SportsPodium event coordinators on-site
- Invite to SportsPodium NCAA Celebrity Cocktail Party
- Ticket to NCAA Hoop City
- Deluxe Final Four gift
- Autographed basketball
- On-site corporate hospitality suite for all our guests
- All taxes and gratuities

Investment:

- Per Person Investment- \$3,280 (double occupancy)
- Per Person Investment-\$3,930 (single occupancy)

NBA All Star Game



February 18-20, 2005 - Denver, Colorado

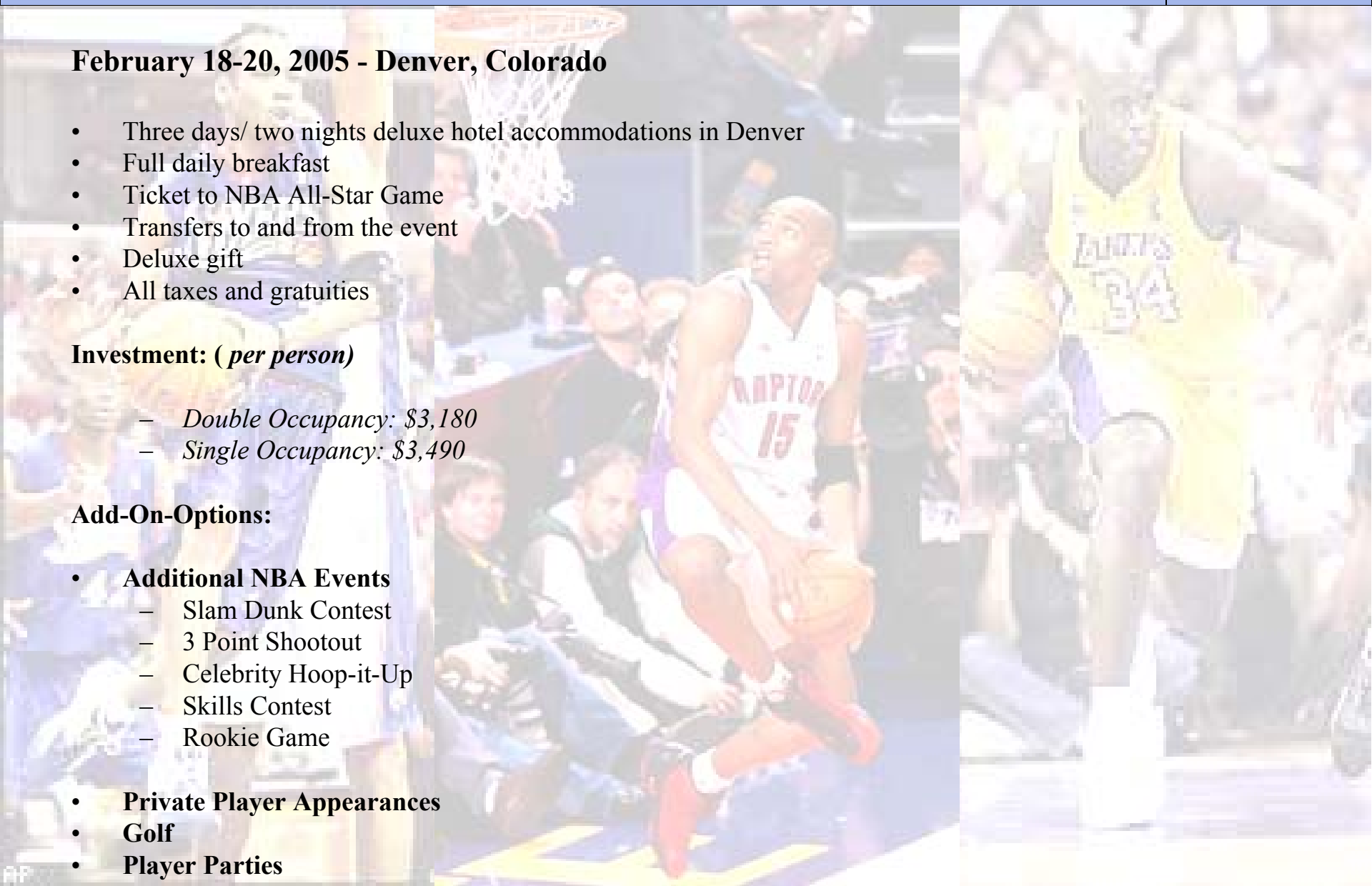
- Three days/ two nights deluxe hotel accommodations in Denver
- Full daily breakfast
- Ticket to NBA All-Star Game
- Transfers to and from the event
- Deluxe gift
- All taxes and gratuities

Investment: (per person)

- *Double Occupancy: \$3,180*
- *Single Occupancy: \$3,490*

Add-On-Options:

- **Additional NBA Events**
 - Slam Dunk Contest
 - 3 Point Shootout
 - Celebrity Hoop-it-Up
 - Skills Contest
 - Rookie Game
- **Private Player Appearances**
- **Golf**
- **Player Parties**



US Open Golf



June 16-20, 2005 – Pinehurst, NC

- Five days/four nights private home accommodations in or near Pinehurst (4 bedroom home)
- Ticket to the U.S. Open Golf Tournament (Thu – Sun)
- Breakfast daily
- Rental Car or event transfer
- Deluxe U.S. Open gift
- All taxes and gratuities

Investment: (4 person minimum)

- For 4 people: \$2,150
 - For 8 people: \$2,750
-
- **Trophy Club Upgrade available for \$315 additional per person per day for Thursday & Friday and \$475 additional per person per day on Saturday & Sunday**
 - **SportsPodium Hospitality can be added for an additional \$370 per person per day**

Ryder Cup



September, 2006 – The K Club, Ireland

- 5 days / 4 nights hotel accommodations
- Full breakfast daily
- Welcome cocktail reception
- Dinner on one evening
- 2006 Ryder Cup Matches season badge
- 2006 Ryder Cup Matches program
- Deluxe gift
- Shuttle transportation from the hotel to The K Club
- All taxes & gratuities

Investment:

- Single occupancy: TBD per person
- Double occupancy: TBD per person
- International pavilion upgrade: TBD per person

Call for Specific Package Details and Pricing – (866) 567-4653

The Masters



April 4-10, 2005 – Augusta, Georgia

- **Hotel accommodations**
- **Round trip Augusta airport transfers**
- **Round trip event transfers**
- **Entrance Badges to The Masters Tournament**
- **All services charges and taxes**
- **Service of SportsPodium on site travel staff**

Investment Options:

- **Thursday & Friday Package (2 nights hotel): Double Occ - \$3,150; Single Occ - \$3,695**
- **Saturday & Sunday Package (3 nights hotel): Double Occ - \$3,795; Single Occ - \$4,635**
- **Wednesday – Sunday Package (5 nights hotel): Double Occ - \$6,185; Single Occ - \$7,760**
- **Wednesday – Sunday Package (5 nights in Private Home): Double Occ - \$6,185; Single Occ - \$7,760**
- **SportsPodium Hospitality can be added for an additional \$375 per person per day**

British Open



July 11-17, 2005 – The Old Course St. Andrews, Fife, Scotland

- Full Week Access
- Practice Round & Tournament Round Access
- Private Parties & Hospitality
- Accommodations & Private Housing
- Player & Celebrity Appearances

Call for Specific Package Details and Pricing:

(866) 567-4653

PGA Championship



The 87th PGA Championship August 8-14, 2005 Baltusrol Golf Club Springfield, NJ

- Practice Rounds
- Tournament Rounds
- Wanamaker Season Pass
- Private Parties and Hospitality
- Accommodations & Private Housing
- Player & Celebrity Appearances

**Call for Specific Package Details and Pricing:
(866) 567-4653**

Kentucky Derby



May 5 – May 8, 2005 - Louisville, Kentucky

- 4 days/3 nights deluxe hotel accommodations
- Ticket to the Kentucky Derby
- Ticket to the Kentucky Oaks
- Breakfast daily
- Rental Car or event transfers
- Kentucky Derby gift
- All taxes and gratuities

Investment Options:

- *With Accommodations in Lexington*
 - Double Occupancy- \$2,640 per person
 - Single Occupancy- \$3,260 per person
- *With Accommodations in Louisville*
 - Double Occupancy - \$3,560
 - Single Occupancy - \$5,160

Daytona 500



February 13th, 2005

- 4 nights deluxe hotel accommodations at the Cocoa Beach Hilton
- Grandstand ticket to the Daytona 500
- Rental car for 96 hour's – Compact Car
- Daytona 500 gift with earplugs
- Breakfast daily
- All taxes

Investment:

- Double Occupancy: \$2,470.00 per person
- Single Occupancy: \$3,425.00 per person

US Open Tennis



September 10th – 13th, 2004 – Finals Weekend

- Three nights deluxe hotel accommodations in New York City (3-4 Star Property Hilton or Waldorf Astoria)
- Ticket to Saturday Men's Semi Finals day session
- Ticket to Saturday Women's Finals night session
- Ticket to Sunday's Men's Finals
- Transfers to and from the event
- Deluxe Gift
- All State and Local Taxes

Investment:

- Double Occupancy - \$ 2,797.00 per person
- Single Occupancy - \$ 3,345.00 per person

Maui Film Festival



June 16-20, 2005 – Maui, Hawaii

- Three days/ two nights deluxe hotel accommodations in Maui
- Screening pass for all Maui Film Festival showings
- VIP event pass for all private parties and celebrity events at festival
- One round of golf at Maui golf course
- Breakfast daily
- Festival welcome gift
- Rental car
- All taxes/ gratuities

Investment:

- Double Occupancy: \$2,965 Per Person
- Single Occupancy: \$3,325 Per Person

**Other US and International Film Festivals available as well. Contact SportsPodium for more details*

Grammy Awards

February 6th, 2005 – New York, New York

- Three days/ two nights deluxe accommodations in Los Angeles
- Full breakfast daily
- Ticket to the Grammy Awards Show at Staples Center
- Limousine Transportation to and from the airport
- Pre show dinner at an LA hot spot
- All taxes/ gratuities

Investment:

- Single Occupancy: \$3,785 Per Person
- Double Occupancy: \$3,445 Per Person

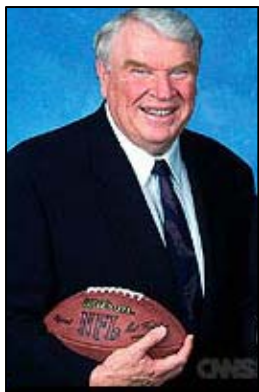
- SportsPodium has access to preferred ticket seating and hospitality options to several other major sports & entertainment events, including:
 - Broadway Shows
 - Awards Shows: Billboard Music Awards, ESPY Awards, Fashion Week, Daytime Emmy's, MTV Music Awards
 - NASCAR Races: All Winston Cup and Busch Series Races
 - Golf Tournaments: PGA TOUR, LPGA, Solheim Cup Matches
 - Pro Basketball: NBA Finals & NBA Playoffs
 - NCAA Basketball: Conference tournaments, Opening Final Four rounds
 - Pro Hockey: Stanley Cup, NHL All Star Game
 - Horseracing: Preakness, Belmont
 - Tennis: Wimbledon
 - Ice Skating, Rodeo, Soccer, Wrestling, Grand Prix Racing

For information and tickets to these events, contact SportsPodium – (866) 567-4653

ADD-ON OPTIONS

Private Athlete / Celebrity Appearance

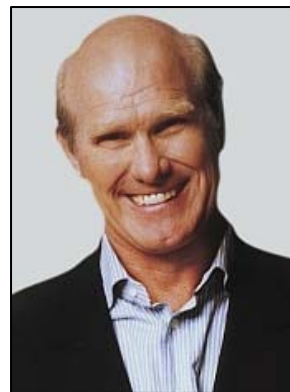
- Give your guests the ultimate fan experience – a one-on-one meeting with a athlete or celebrity
- SportsPodium has access to a variety of athletes & celebrities. Celebrities can be secured for:
 - Private meet & greet
 - Motivation speech
 - Private golf outing
- Investment depends on person used and availability
- In the past, SportsPodium has secured:



John Madden



Dick Vitale

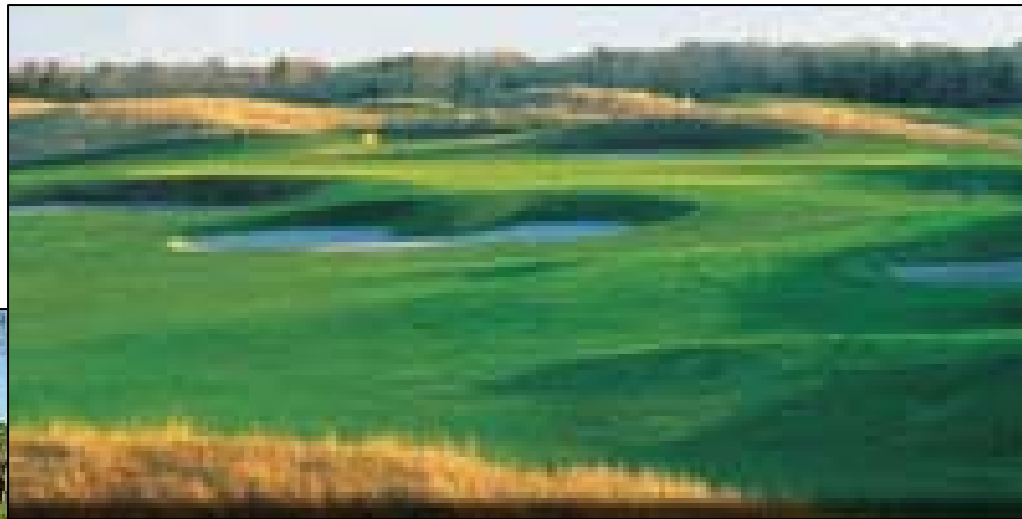


Terry Bradshaw



Greg Kinnear

- SportsPodium can secure a golf outing for your group at any premier golf course
- Arrange a private outing for a foursome or host your own Celebrity Tournament



Private Transportation

- SportsPodium can secure a private jet for your trip



- SportsPodium can also secure a private limo for your group for the duration of the trip



Private Party

- SportsPodium can reserve a private party for you and your guests
- Whether its fine dining or casual atmosphere, we will find a place that fits your needs.



CASE STUDIES

Nestle Purina – Super Bowl Hospitality Program

January 2003

Corporate Hospitality Division

The Nestlé logo, consisting of the word "Nestlé" in a bold, sans-serif font with a horizontal line above the 'e'.The Purina logo, featuring a red and white checkerboard square to the left of the word "PURINA" in a bold, sans-serif font.

- **Project Overview:**

- Program was designed to allow Nestle Purina to entertain key clients

- **SportsPodium Involvement in Program Execution:**

- Planned and executed a turnkey full service Super Bowl program for 30 guests
- Trip included game tickets, hotel, travel, transfers, and gifts
- SportsPodium created several private events including a meet & greet with Dennis Green, Antwaan Randle El and Will Allen
- SportsPodium provided dedicated reps for onsite program management



SportsPodium Case Study

Hartford – Final Four Hospitality Program

April 2003

Corporate Hospitality Division



- **Project Overview:**

- Program was designed to motivate employees to increase sales volume in months preceding event.

- **SportsPodium Involvement in Program Execution:**

- Planned and executed a turnkey full service Final Four program for 65 guests
- Trip included luxury suites, hotel, travel, transfers, and gifts
- SportsPodium created several private events including a private meet & greet with Dick Vitale
- SportsPodium provided dedicated reps for onsite program management

- **Client Testimonial**

- “We enjoyed the trip, and our group had a great time! Thanks again for the Vitale-ball”



SportsPodium Case Study



AT&T

April 2002

- **Project Overview:**
 - Develop a unique customer event around the Master's golf tournament for 30 top AT&T clients.
- **SportsPodium Involvement in Program Execution:**
 - SportsPodium organized a complete VIP turnkey program including badges, private housing, private catering for meals, butler service, private transportation, private player appearance, and a private golf outing.



SportsPodium Case Study

Caremark

May 2003

Project Overview:

- SportsPodium set up a program for (40) senior executives and key clients to attend the 2003 Kentucky Derby

SportsPodium Involvement in Program Execution:

- SportsPodium managed the entire program completely turnkey
- SportsPodium handled all aspects of the trip including: hotel, Clubhouse tickets, onsite hospitality and private company event.



Contact Information:



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Professional Affiliations:

